

Avery Dennison® SNAP™ 700 Multimedia Printer

Accelerate Performance: Global Compliance

Accelerate performance in Global Compliance initiatives through integrated in-plant, DC and store-level solutions that reduce complexity while helping to improve speed and accuracy.

Versatile In-Plant Multimedia Printer

The SNAP 700 Multimedia printer gives you the flexibility to respond to the demands of the global apparel market.

Use it to quickly and easily print the following:

- Hang tags
- Nylon care label tape
- Price tickets
- Care and content labels
- Satin weave care label tape
- Pressure sensitive size stickers
- Pressure sensitive price stickers
- Heat seal shoe tongue label tape

Reduce Costs

Wide, two-sided print capability increases tag and label utilization, reducing costs when designing content-rich tags, adhesive labels, and sewn-in care labels.

Increase Productivity and Flexibility

Print, cut, batch and stack labels in a single, high speed operation, increasing productivity and flexibility. The wide printhead – 5" 127mm – on the SNAP 700 allows significant flexibility label design. Run a hang tag two or three across the printhead multiplying productivity over a roll of single tags. Rotate self-adhesive size stickers across the printhead for high-speed output.

Decrease Downtime

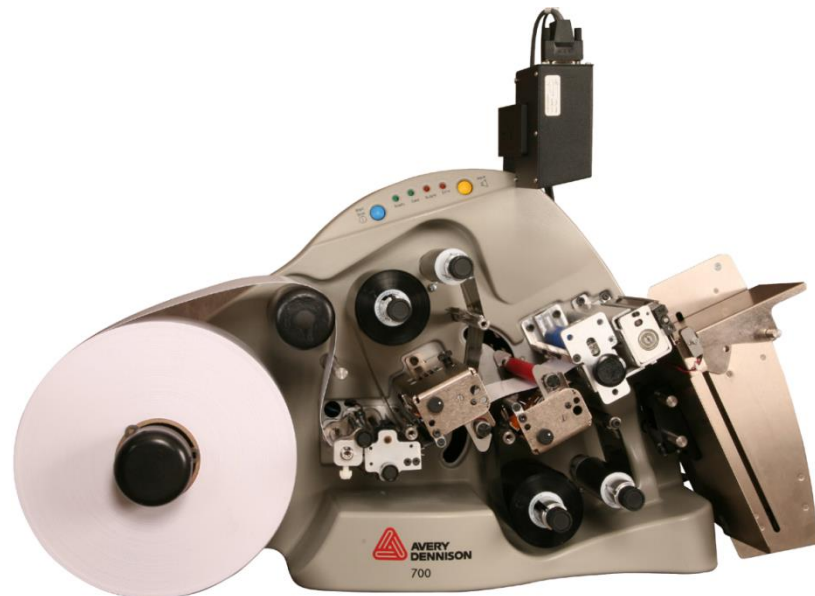
Easy-to-use controls, quick stock loading and a center-justified feed path minimize operator attention, training and printer downtime.

Add Options to Enhance Printer

Barcode verifier, RFID, Contrast sensors, sonic knife, short feed, various platen rollers available

Easy Maintenance

Voice prompts and a virtual control panel simplify adjustments. Remote diagnostics, operating system upgrades via the Internet, and intuitive consumable replacement all help reduce maintenance time.



Intelligent, creative and sustainable solutions that elevate brands and accelerate performance throughout the global retail supply chain.

Global Compliance



Retail Branding and
Information Solutions

Avery Dennison® SNAP™ 700 Multimedia Printer

Features

Standard Equipment:

Printer, heads, down stacker, integrated cutter included

Supply Types:

- Paper hang tags, price tickets, pressure sensitive self-adhesive labels, size stickers.
- Coated, satin, and heat seal tapes, thermal transfer ink ribbons (near-edge and flat-edge ribbons acceptable)
- Only Avery Dennison supplies are recommended

Printing Method: Thermal Transfer

Printhead Configurations:

Order printer with maximum number of printheads required for toughest application. You cannot change printhead configuration after purchase

- One over one (1/1) – standard two-sided tags and labels
- One over zero (1/0) – standard one-sided tags and labels

Label Size:

- Media width, min - 0.5" (12.7mm)
- Media width, max - 5.125" (130mm)

Label length, min w/ rotary knife:

Short feed option:

- 0.750" (19mm) at 3"/sec

Standard feed:

- 1.063" (27mm) at 3"-6"/sec

All SNAP 700s

- 1.263" (32.1mm) at 10"/sec

- 1.473" (37.4mm) at 12"/sec

Max Length, no stack - 25"

(635mm)

Stacking

- Max 2.25" (57mm) x 5" (127mm) with standard down-stacker
- Max width-to-length ratio is 1:5

Maximum Print Area:

- 5" x 25" (127mm x 635mm)

Stock thickness

- 10pt recommended
- 12pt qualified
- Up to 16pt with optional heavy-duty cutter

Supply Size:

- Stock: 11.5" (290mm) outer diameter
- Stock core: 3" (76mm), 3" or 4" (76mm or 102mm) with option
- Ink: 3.5 (89mm) outer diameter CSO (coated side out)
- Ink Core: 1.125 (29mm) 3-spline plastic

Print Speed (305dpi):

- 3" (76mm), 4.5" (114.3mm), 6" (154.2mm), 7" (177.8mm)/sec
- Tags only: 8" (202mm), 10" (254mm), 12" (305mm)/sec
- All speeds are application dependent. Please test in your own process

Printhead:

- 305 DPI (12 dots/mm)

Bar Codes:

- UPCA, UPCE, EAN8, EAN13, GS1 subsets
- Code 39, Code 128, Code 128EDI, Code 93, Interleaved 2 of 5, Sears Code 39
- Datamatrix, QR Code

Standard Fonts:

- True Type - English, Cyrillic, Asian
- Windows® fonts available as download graphic from PCMate
- Fonts can be loaded on printer

Sensing Method:

- Top center fixed reflective, standard
- Bottom reflective, standard
- Color contrast, optional
- Preprinted sensemark, centered, min. size 0.33"x0.125" (8.4mm x 3.2mm) with a min. 0.4" (10mm) white space prior to the mark

Communications

Standard Ports:

- Serial (null modem with DB9)
- Ethernet (depending on motherboard and firmware)

Optional Ports:

- USB card

Drivers:

- PCMate Platinum
- PCL control language direct,
- Windows® drivers (32-, 64-bit)

Environmental Ranges

Electrical:

- 90-132/180-265 VAC (switch selectable)
- 50-60Hz 10/6 Amp 1 phase

Operating Conditions:

- 40° to 95°F (5° to 35°C)
- 5%-90% humidity non condensing

Electrostatic Discharge and Air Quality:

Some problems with electronic equipment may occur in environments prone to static discharge or extreme dust conditions. Avery Dennison suggests precautions taken to minimize these conditions.

Physical

Dimensions (including stacker):

- Height: 18.5" (470mm)
- Width: 26" (660mm)
- Depth: 20" (508mm)

Weight:

- Printer: 80 lbs (36.3 kg)
- Shipping carton: 89 lbs (40.5kg)

Options and Accessories

Sonic Knife:

- Cut uncoated, satin polyester tapes that are not loop sewn

Bar Code Verifier:

- Grades every barcode and stops printer

RFID

- Encodes RFID inlays

Service

Printer Warranty:

- One (1) year depot warranty

Printhead Warranty:

- Printheads are 6 months or 1,000,00 inches, whichever occurs first

Installation and Training:

- Please call for quote

Service Contracts:

- Please call for quote

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